Carstens, Yee & Cahoon, L.L.P. 13760 Noel Road Suite 900 Dallas, Texas 75240 Main No. (972) 367-2001 Facsimile (972) 367-2002

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To: Assistant Commissioner of Patents for Examiner: Melanie A. Kemper Group Art Unit: 3622

From: Dell Whitton, sent for Cheryl Hewitt Legal Assistant to Patrick Holmes

Message:

Enclosed herewith:

Facsimile No.: 703/872-9327

Food Pages including cover sheet: 13

- Transmittal Document: and
- Response to Final Office Action.

Re: Application No. 09/400,583

Attorney Docket No: CR9-99-049

Date: Monday, September 16, 2002

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Dell Whitton

Group Art Unit: 3622

Examiner: Kemper, Mclanie A.

Attorney Docket No.: CR9-99-049

Certificate of Transmission Under 37 C.F.R. § 1.8(a) SEP 1 6 2002

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By:

All Whithout

TRANSMITTAL DOCUMENT

Assistant Commissioner of Patents Washington, D.C. 20231

In re application of: Busche et al.

Serial No.: 09/400,583

Retail Environment

Filed: September 22, 1999

For: Method and System for

Mining Analysis to Ascertain

Integrating Spatial Analysis and Data

Favorable Positioning of Products in a

Sir:

ENCLOSED HEREWITH:

Response to Final Office Action

No fees are believed to be required. If, however, any fees are required, I authorize the Commissioner to charge these fees which may be required to IBM Corporation Deposit Account No. 09-0461. No extension of time is believed to be necessary. If, however, an extension of time is required, the extension is requested, and I authorize the Commissioner to charge any fees for this extension to IBM Corporation Deposit Account No. 09-0461.

Respectfully submitted,

Duke W. Yee

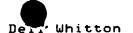
Registration No. 34,285

CARSTENS, YEE & CAHOON, LLP

P.O. Box 802334

Dallas, Texas 75380 (972) 367-2001

ATTORNEY FOR APPLICANTS



972-367-2002 // Response Son (2)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application: Busche et al.

Serial No.: 09/400,583

Filed: September 22, 1999

For: Method and System for Integrating Spatial Analysis and Data Mining Analysis to Ascertain Favorable Positioning of Products in a Retail Environment Group Art Unit: 3622

Examiner: Kemper, Melanie A.

Attorney Docket No.: CR9-99-049

Certificate of Transmission under 37 C.F.R. § 1.8(a) I hereby certify this correspondence is being transmitted via

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on September 16, 2002.

Dell Whitto

RESPONSE TO OFFICE ACTION

Assistant Commissioner of Patents Washington, D.C. 20231

Sir:

No fees are believed to be required. If, however, any fees are required, I authorize the Commissioner to charge these fees which may be required to IBM Corporation Deposit Account No. 09-0461. No extension of time is believed to be necessary. If, however, an extension of time is required, the extension is requested, and I authorize the Commissioner to charge any fees for this extension to IBM Corporation Deposit Account No. 09-0461.

In response to the Final Office Action dated August 27, 2002, please amend the above-identified application as follows:

Page t of 11 Busche et al. - 09/400,583